



**ADC\*E Awards '20**

*The Best of  
European Design  
& Advertising*

# Winners 2020



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*Art Directors Club of Europe*  
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# Grand Prix

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		The Tampon Book: a book against tax discrimination	Scholz & Friends	The Female Company	Germany

# European Star - Johannes Newrkla

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		LIFEBOAT - The Experiment	Serviceplan Germany	Sea-Watch	Germany

# Genius Loci

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		Hang Your Rent	Nossa	Dia Minipreço	Portugal

# Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 - Film & Audio	TV/Cinema Commercials	Breaking the Silence	VMLY&R	Post Bellum	Czech Republic
1 - Film & Audio	Online Videos	The Choice	Marvelous LLC	Naked Hearts Foundation	Russian Federation
1 - Film & Audio	Film & Audio for non-profit/public service/NGO	The Choice	Marvelous LLC	Naked Hearts Foundation	Russian Federation
1 - Film & Audio	Craft - direction, cinematography and editing	Bertha Benz	antoni garage GmbH & Co. KG, Berlin	Mercedes-Benz	Germany
1 - Film & Audio	Craft - music and sound	TUA – When I have to go (Official Video)	Jung von Matt	Sea-Eye e.V.	Germany
2 - Print & Outdoor	Special outdoor	Hang Your Rent	NOSSA	Dia Minipreço	Portugal
2 - Print & Outdoor	Direct Marketing	Waiting Wins	Havas Village Geneva	CANAL+	Switzerland
2 - Print & Outdoor	Print & Outdoor for non-profit/public service/NGO	AGNOSIS COLLECTION - World Alzheimer's Day	SuperHumans srl	EBRI - Rita Levi-Montalcini Foundation	Italy
3 - Interactive & Mobile	Social Media Campaigns	Hate Couture	Publicis Italy	Diesel	Italy
3 - Interactive & Mobile	Social Media Campaigns	STEVENAGE CHALLENGE	DAVID	Burger King	Spain
3 - Interactive & Mobile	Interactive & Mobile for non-profit/public service/NGO	Birds Records	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
3 - Interactive & Mobile	Digital Service Experience	Side:Biz	Publicis Italy	Diesel	Italy
3 - Interactive & Mobile	Interactive & Mobile - Any Other	ESTREIA-TE	FOX Creative	FOX Networks Group Portugal -Part of The Walt Disney Company	Portugal
4 - Design	Graphic Communication	Printed by Parkinson's	Innocean Worldwide Berlin	Charité Berlin	The Netherlands

# Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 - Design	Editorial Design	Made in Fukushima. A book made out of rice straw grown on decontaminated farmland.	Serviceplan Germany	Meter Group	Germany
4 - Design	Editorial Design	Stories in Sounds	NORD ID Riga	Jazeps Vitols Latvian Academy of Music	Latvia
4 - Design	Corporate Brand Identity	The Mozart	Bruch— Idee&Form	The Mozart Hotel	Austria
4 - Design	Illustration	An illustrated homage to print by Christoph Niemann	ZEITmagazin	Zeitverlag Gerd Bucerius GmbH & Co. KG	Germany
4 - Design	Packaging	Costenc	Zoo Studio	Set&Ros	Spain
4 - Design	Typography	Nostalgia	Extratype / Extra Estudio	Vogue Spain	Spain
4 - Design	Design - Any other	AGNOSIS COLLECTION - World Alzheimer's Day	SuperHumans srl	EBRI - Rita Levi-Montalcini Foundation	Italy
5 - Brand Experience	Point of sale experience and activation	The In-Between Water	TBWA\Helsinki	Alko	Finland
5 - Brand Experience	Promotions	The Tampon Book: a book against tax discrimination	Scholz & Friends	The Female Company	Germany
5 - Brand Experience	Live Stunts Brand Activation	AGNOSIS COLLECTION - World Alzheimer's Day	SuperHumans srl	EBRI - Rita Levi-Montalcini Foundation	Italy
5 - Brand Experience	Live Stunts Brand Activation	WeAreSiberia	TUTKOV\BUDKOV	S7 Airlines	Russian Federation
5 - Brand Experience	New use of media	Birds Records	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
5 - Brand Experience	New use of media	#TakeMEMEHome	BBDO Moscow	PEDIGREE® (Mars LLC)	Russian Federation
5 - Brand Experience	PR / Events	LIFEBOAT - The Experiment	Serviceplan Germany	Sea-Watch	Germany

# Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 - Brand Experience	PR / Events	The Wedding of Siri & Alexa	Serviceplan Germany	Vienna Tourist Board	Germany
5 - Brand Experience	PR / Events	The Tampon Book: a book against tax discrimination	Scholz & Friends	The Female Company	Germany
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	Hate Couture	Publicis Italy	Diesel	Italy
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	The Tampon Book: a book against tax discrimination	Scholz & Friends	The Female Company	Germany
6 - Integrated & Innovation	Branded Content	Bertha Benz	antoni garage GmbH & Co. KG, Berlin	mercedes Benz	Germany
6 - Integrated & Innovation	Best use of Technology	VUB money saving button	TRIAD Advertising	VUB Bank	Slovakia
6 - Integrated & Innovation	Best use of data	Printed by Parkinson's	Innocean Berlin	Charité Berlin University Hospital	Germany
6 - Integrated & Innovation	Best use of data	addresspollution.org	AMVBBDO	Central Office for Public Interest	United Kingdom
6 - Integrated & Innovation	Product / Service innovation	Dot Translate. The First Braille Translator Based on AI.	Serviceplan Germany	Dot Incorporation	Germany
7 - Best Student of the Year	Design	A Populist's Guide To: Shaping Democracy	Andreas Palfinger	Andreas Palfinger / University of applied Arts Vienna	Austria
7 - Best Student of the Year	Communication ideas	Read stories not titles	IED European Institute of Design	The Times - The Sunday Times	Italy
8 - Young European Creative	Design	Typeface Fonetika Grotesk	NORD ID Riga.	None — Own initiative	Latvia
8 - Young European Creative	Communication ideas	Inside Stories	Jay Parekh, Alex Morris	Penguin Random House	United Kingdom

# Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 - Film & Audio	TV/Cinema Commercials	Hate Couture	Publicis Italy	Diesel	Italy
1 - Film & Audio	TV/Cinema Commercials	The Small Escape	Jung von Matt	BMW	Germany
1 - Film & Audio	TV/Cinema Commercials	Shopping Cart	Havas Milan	Coop Italia	Italy
1 - Film & Audio	TV/Cinema Commercials	Truck	o escritório	Lidl	Portugal
1 - Film & Audio	TV/Cinema Commercials	Alma	OriolVillar	Estrella Damm	Spain
1 - Film & Audio	Online Videos	Bertha Benz	antoni garage GmbH & Co. KG, Berlin	Mercedes-Benz	Germany
1 - Film & Audio	Online Videos	Be a Follower	Publicis Italy	Diesel	Italy
1 - Film & Audio	Online Videos	The llama drama	Jung von Matt	Robert Bosch GmbH	Germany
1 - Film & Audio	Online Videos	The Small Escape	Jung von Matt	BMW	Germany
1 - Film & Audio	Online Videos	Family is the new Rock'n'Roll	DLV BBDDO Milano	K48	Italy
1 - Film & Audio	Online Videos	Physics	McCann Prague	Brontosaurus in Himalaya	Czech Republic
1 - Film & Audio	Film & Audio for non-profit/public service/NGO	Police Cartoons	Zebra Hero	Committee Against Torture	Russian Federation
1 - Film & Audio	Film & Audio for non-profit/public service/NGO	#holdyourbreath - Hijacking the European Elections	Scholz & Friends	Sea-Watch e.V. / Die PARTEI	Germany
1 - Film & Audio	Film & Audio for non-profit/public service/NGO	Nightmares	Respect APP	Usmev ako dar	Slovakia



# Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 - Film & Audio	Craft - direction, cinematography and editing	Danke sagen.	PKP BBDO GmbH	BILLA	Austria
1 - Film & Audio	Craft - direction, cinematography and editing	The Small Escape	Jung von Matt	BMW	Germany
1 - Film & Audio	Craft - direction, cinematography and editing	HORNBACH "Morning"	HEIMAT, Berlin	HORNBACH	Germany
1 - Film & Audio	Craft - direction, cinematography and editing	Motelx 2020	Playground	Motelx	Portugal
1 - Film & Audio	Craft - direction, cinematography and editing	Engelmüller	Scholz&Friends Prague	Engelmüller	Czech Republic
1 - Film & Audio	Craft - direction, cinematography and editing	Physics	McCann Prague	Brontosaurus in Himalaya	Czech Republic
1 - Film & Audio	Craft - music and sound	Birds Records (Dich' by Ivan Dorn)	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
1 - Film & Audio	Craft - music and sound	T-Roc Bob	loved GmbH	Volkswagen AG	Germany
1 - Film & Audio	Craft - music and sound	Bertha Benz	antoni garage GmbH & Co. KG, Berlin	Mercedes-Benz	Germany
1 - Film & Audio	Craft - music and sound	From the Future World	Wunderman Thompson Prague	Komerční Banka	Czech Republic
1 - Film & Audio	Craft - animation, VFX, CGI and 3D	War: Kids' drawings in VR animation	RT	RT	Russian Federation
1 - Film & Audio	Craft - animation, VFX, CGI and 3D	Animated Artworks Black Edition	Eat, Sleep + Design	Upon You Records	Germany
1 - Film & Audio	Craft - animation, VFX, CGI and 3D	In your hands	TankTank GmbH	followfood GmbH	Germany
1 - Film & Audio	Film & Audio - Any Other	Vai ficar fixe	Hugo Veiga (GoHu)	GoHu	Portugal

# Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
2 - Print & Outdoor	Outdoor	Take an art break	Ruf Lanz, Zurich	Museum Haus Konstruktiv (the leading museum for abstract art in Switzerland)	Switzerland
2 - Print & Outdoor	Outdoor	Free your Desktop	Demner, Merlicek & Bergmann / DMB.	Tools at Work	Austria
2 - Print & Outdoor	Outdoor	Torture	Not Perfect Vilnius	VIC Vilnius Implantology Center	Lithuania
2 - Print & Outdoor	Digital Screens – non-static outdoor advertising	Waiting Wins	Havas Village Geneva	CANAL+	Switzerland
2 - Print & Outdoor	Special outdoor	Unrating Vienna	WIEN NORD Serviceplan GmbH & Co. KG	Vienna Tourist Board	Austria
2 - Print & Outdoor	Print Advertising	Take an art break	Ruf Lanz, Zurich	Museum Haus Konstruktiv (the leading museum for abstract art in Switzerland)	Switzerland
2 - Print & Outdoor	Direct Marketing	ESTREIA-TE	FOX Creative	FOX Networks Group Portugal -Part of The Walt Disney Company	Portugal
3 - Interactive & Mobile	Interactive design	Trip in the dark	Voskhod	Vladimir Vaskevich	Russian Federation
3 - Interactive & Mobile	Place-specific experiences	Build with the force	Serviceplan Germany	LEGO	Germany
3 - Interactive & Mobile	Place-specific experiences	Incas, Treasures of Peru	Gagarin,	Pointe-à-Callière Archaeology and History Museum in Montreal, Canada.	Iceland
3 - Interactive & Mobile	Social Media Campaigns	Side: Biz	Publicis Italy	Diesel	Italy
3 - Interactive & Mobile	Social Media Campaigns	Life Lolli	BBDO Group Germany GmbH	KMSZ (Bone Marrow Donation Center)	Germany
3 - Interactive & Mobile	Interactive & Mobile - Any Other	Open Source Pizza	BBDO Moscow	Dodo Pizza	Russian Federation
4 - Design	Graphic Communication	Made in Fukushima. A book made out of rice straw grown on decontaminated farmland.	Serviceplan Germany	Meter Group	Germany

# Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 - Design	Graphic Communication	The Tampon Book: a book against tax discrimination	Scholz & Friends	The Female Company	Germany
4 - Design	Editorial Design	DUDDJOT Exhibition Publication	KUUEDES Oy	Institut Finlandais	Finland
4 - Design	Editorial Design	IVAM 1999/2019	Sebastián Alós	IVAM	Spain
4 - Design	Corporate Brand Identity	FESTIVAL DELLA DISOBBEDIENZA	Le Dictateur Studio	H+	Italy
4 - Design	Logotype	Helios	Omsky	Helios Publishing house	Russian Federation
4 - Design	Illustration	At Heroic Rhythms	G Design Studio	Athens National State Orchestra	Greece
4 - Design	Packaging	Expression of Nature	Nowak, Hofer und Karall	Luka Zeichmann	Austria
4 - Design	Packaging	Posti Box	Motley Agency	Posti	Finland
4 - Design	Packaging	Bravo Carmen	MABA	VL Production	Spain
4 - Design	Motion Graphics	Sky Premium Life	Beetroot	Sky Premium Life	Greece
4 - Design	Typography	Festival Iminente 2019	SOLID DOGMA	FESTIVAL IMINENTE	Portugal
4 - Design	Typography	Zetak	Práctica	Zetak	Spain
4 - Design	Design - Any other	Life Lolli	BBDO Group Germany GmbH	KMSZ (Bone Marrow Donation Center)	Germany
4 - Design	Design - Any other	German Federal Association of Funeral Directors "My Coffin"	HEIMAT, Berlin	German Federal Association of Funeral Directors	Germany

# Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 - Brand Experience	Point of sale experience and activation	Home for books	DDB Group Italy	IKEA	Italy
5 - Brand Experience	Point of sale experience and activation	Hate Couture	Publicis Italy	Diesel	Italy
5 - Brand Experience	Promotions	MIND THE GAP	Serviceplan Germany	Berliner Verkehrsbetriebe (BVG)	Germany
5 - Brand Experience	Promotions	Side:Biz	Publicis Italy	Diesel	Italy
5 - Brand Experience	Live Stunts Brand Activation	Build with the force	Serviceplan Germany	LEGO	Germany
5 - Brand Experience	Live Stunts Brand Activation	Wallapop x María Escoté	Bungalow 25	Wallapop	Spain
5 - Brand Experience	New use of media	Heroes Of The Night	Serviceplan Germany	Beck's	Germany
5 - Brand Experience	New use of media	Virtual restaurant for endangered animals «Wild delivery»	SETTERS	Delivery Club x WWF Russia	Russian Federation
5 - Brand Experience	New use of media	ESTREIA-TE	FOX Creative	FOX Networks Group Portugal -Part of The Walt Disney Company	Portugal
5 - Brand Experience	New use of media	Hang Your Rent	NOSSA	Dia Minipreço	Portugal
5 - Brand Experience	Branded Spaces	007 Elements	Optimist Germany GmbH	Bergbahnen Sölden	Germany
5 - Brand Experience	PR / Events	Life Lolli	BBDO Group Germany GmbH	KMSZ (Bone Marrow Donation Center)	Germany
5 - Brand Experience	PR / Events	#MoveForEquality	BBDO Group Germany GmbH	UNESCO & Play Magnus AS	Germany
5 - Brand Experience	PR / Events	Zitrön – The End of an Era	Havas Germany / Duesseldorf	Citroën Deutschland	Germany

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<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 - Brand Experience	PR / Events	Volkstheater – Angry citizens wanted!	Demner, Merlicek & Bergmann / DMB. // Partner: MARA Media	Volkstheater	Austria
5 - Brand Experience	PR / Events	Super Doc	o escritório	Super Bock	Portugal
5 - Brand Experience	PR / Events	Anticorruption Hackathon Známkamaráda	WMC Grey	Známkamaráda	Czech Republic
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	MIND THE GAP	Serviceplan Germany	Berliner Verkehrsbetriebe (BVG)	Germany
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	ESTREIA-TE	FOX Creative	FOX Networks Group Portugal -Part of The Walt Disney Company	Portugal
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	Birds Records	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	LIFEBOAT - The Experiment	Serviceplan Germany	Sea-Watch	Germany
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	Life Lolli	BBDO Group Germany GmbH	KMSZ (Bone Marrow Donation Center)	Germany
6 - Integrated & Innovation	Branded Content	LIFEBOAT - The Experiment	Serviceplan Germany	Sea-Watch	Germany
6 - Integrated & Innovation	Branded Content	Birds Records	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
6 - Integrated & Innovation	Product / Service innovation	Sammontana - Suono Positivo	Auge Communication	Sammontana	Italy
6 - Integrated & Innovation	Product / Service innovation	Make Your Own Masters	Make Your Own Masters	N/A	United Kingdom
7 - Best Student of the Year	Design	The Tragic Tension Between the Complexity of Desire and the Simplicity of Social Norms	Paula López-Nuño	Elisava	Spain
7 - Best Student of the Year	Communication ideas	Plastic Surgery	MADS	IKEA	Russian Federation

# Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
8 - Young European Creative	Design	The Tiger next Door	Gvidas Pakarklis	None — Own initiative	Lithuania
8 - Young European Creative	Communication ideas	Free Trial Book	MADS	Penguin Book	Russian Federation

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 - Film & Audio	TV/Cinema Commercials	Unmissable	Publicis Italy	Heineken	Italy
1 - Film & Audio	TV/Cinema Commercials	Pilar & Félix - United by a Lottery Ticket	Contrapunto BBDO / BBDO Spain	Loterías y Apuestas del Estado	Spain
1 - Film & Audio	TV/Cinema Commercials	Zippy - One Big Family	Stream and Tough Guy + This is Pacifica	Zippy	Portugal
1 - Film & Audio	TV/Cinema Commercials	El mejor regalo es enseñarle a amar	Jurassic Madrid	Famosa	Spain
1 - Film & Audio	TV/Cinema Commercials	Aunties	Coming Soon	Queer Lisboa	Portugal
1 - Film & Audio	TV/Cinema Commercials	Late Spring	VMLY&R Lisboa	Leroy Merlin Portugal	Portugal
1 - Film & Audio	Online Videos	Nurses that stay in their hearts	THIS IS LOCCO	National hospital for cardiovascular diseases	Slovakia
1 - Film & Audio	Audio / Radio Commercials	moemax – Ersatzträume	Demner, Merlicek & Bergmann / DMB.	XXXLutz KG	Austria
1 - Film & Audio	Film & Audio for non-profit/public service/NGO	#Deixajogar	Partners	Federação Portuguesa de Futebol	Portugal
1 - Film & Audio	Film & Audio for non-profit/public service/NGO	SKIN CANCER	Lola Normajeon	Portuguese League Against Cancer	Portugal
1 - Film & Audio	Craft - direction, cinematography and editing	In Winter We Don't Freeze	Steve Spencer	Kodak	Latvia
1 - Film & Audio	Craft - direction, cinematography and editing	Hate Couture	Publicis italy	Diesel	Italy
1 - Film & Audio	Craft - direction, cinematography and editing	Betclie Epic always wins	FunnyHow	Betclie	Portugal
1 - Film & Audio	Craft - direction, cinematography and editing	Magenta launch film	Jung von Matt DONAU	T-Mobile Austria	Austria

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 - Film & Audio	Craft - direction, cinematography and editing	SCML Séculos de Boas Causas	Fuel Lisboa	Santa Casa da Misericórdia de Lisboa	Portugal
1 - Film & Audio	Craft - music and sound	Minisex - Wir fahren mit der U-Bahn	Traktor Werbeagentur GmbH	Wiener Linien	Austria
1 - Film & Audio	Craft - music and sound	The Greatest Reads	Contrapunto	Beeline	Russian Federation
1 - Film & Audio	Craft - music and sound	Engelmüller	Scholz&Friends Prague	Engelmüller	Czech Republic
1 - Film & Audio	Craft - animation, VFX, CGI and 3D	Birds Records (Dich' by Ivan Dorn)	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
1 - Film & Audio	Craft - animation, VFX, CGI and 3D	#HannaBumblebee	Jung von Matt DONAU	ERSTE Group Bank AG	Austria
1 - Film & Audio	Craft - animation, VFX, CGI and 3D	The Odd One Out	Forward Creatives GmbH	Forward Creatives GmbH	Austria
1 - Film & Audio	Craft - animation, VFX, CGI and 3D	SUMMER TIPS	ODD BLEAT	ODD BLEAT	Greece
2 - Print & Outdoor	Outdoor	The Sign	Publicis italy	The Coca-Cola Company	Italy
2 - Print & Outdoor	Digital Screens – non-static outdoor advertising	#nofilter - The sensitive billboard	TUNNEL23	Ambulatorium Sonnenschein	Austria
2 - Print & Outdoor	Special outdoor	MIND THE GAP	Serviceplan Germany	Berliner Verkehrsbetriebe (BVG)	Germany
2 - Print & Outdoor	Special outdoor	1von4Kindern	Heimat Wien	Initiative 1von4Kindern.at	Austria
2 - Print & Outdoor	Special outdoor	2 OUT OF THE GAME	Lola Normajeon	Portuguese League Against Cancer	Portugal
2 - Print & Outdoor	Print Advertising	Vegetarian baby food	Ruf Lanz, Zurich	Hiltl Vegetarian Restaurant	Switzerland



# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
2 - Print & Outdoor	Print Advertising	Trophy	Not Perfect Vilnius	Colgate	Lithuania
2 - Print & Outdoor	Print Advertising	Water is precious	Hvita husid	Veitur -The Icelandic Water and Electricity Supply Systems	Iceland
2 - Print & Outdoor	Print Advertising	Shame	Havas Wien	neunerhaus	Austria
2 - Print & Outdoor	Direct Marketing	Made in Fukushima. A book made out of rice straw grown on decontaminated farmland.	Serviceplan Germany	Meter Group	Germany
2 - Print & Outdoor	Direct Marketing	Volkstheater – Angry citizens wanted!	Demner, Merlicek & Bergmann / DMB. // Partner: MARA Media	Volkstheater	Austria
2 - Print & Outdoor	Print & Outdoor for non-profit/ public service/ NGO	Withdrawn from the outside world	Ruf Lanz, Zurich	Autism Forum Switzerland	Switzerland
2 - Print & Outdoor	Print & Outdoor for non-profit/ public service/ NGO	Your Name Saves Lives - Amnesty Teasers	Kontor Reykjavik	Amnesty International Iceland	Iceland
2 - Print & Outdoor	Print & Outdoor for non-profit/ public service/ NGO	Shame	Havas Wien	neunerhaus	Austria
2 - Print & Outdoor	Craft - Photography	SURFACES	CREATIVE EMBASSY	Nastassia Aleinikava - Designer	Czech Republic
2 - Print & Outdoor	Craft - Photography	POST BELLUM	VMLY&R	POST BELLUM	Czech Republic
2 - Print & Outdoor	Craft - Illustration	Free your Desktop	Demner, Merlicek & Bergmann / DMB.	Tools at Work	Austria
2 - Print & Outdoor	Craft - Illustration	Atmospheres	Hommu Studio	Mercat de les Flors	Spain
2 - Print & Outdoor	Craft - Illustration	Sahel	Apéritif	MPDL	Spain
3 - Interactive & Mobile	Interactive design	ITG.Digital	Netrix	ITG.Digital	Ukraine

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
3 - Interactive & Mobile	Interactive design	REBEN.REDEN	Heimat Wien	Judith Beck GmbH	Austria
3 - Interactive & Mobile	Interactive design	My Switzerland	Hinderling Volkart part of Dept	Schweiz Tourismus	Switzerland
3 - Interactive & Mobile	Interactive campaigns	Catch a Flight to Buenos Aires	thjnk Zürich	Edelweiss Air	Switzerland
3 - Interactive & Mobile	Interactive campaigns	Birds Records	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
3 - Interactive & Mobile	Place-specific experiences	Nemus Futurum	Great Apes / HiQ, MKTG Finland	Metsä Group	Finland
3 - Interactive & Mobile	Place-specific experiences	The Secret Sculpture	Serviceplan Germany	German child protection Association	Germany
3 - Interactive & Mobile	Place-specific experiences	Discovery Dock - Interactive Museum	Demodern GmbH	Morgenpost Verlag GmbH	Germany
3 - Interactive & Mobile	Place-specific experiences	Unmute Art	DLV BBDO	Orpheo	Italy
3 - Interactive & Mobile	Data Visualisation	Shin Walker	Semihuman	Amadeus IT Group	Lithuania
3 - Interactive & Mobile	Data Visualisation	The Greatest Reads	Contrapunto	Beeline	Russian Federation
3 - Interactive & Mobile	Social Media Campaigns	Birds Records	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
3 - Interactive & Mobile	Social Media Campaigns	Burn Racist Giga	Serviceplan Group Italia Srl	Rolling Stone Italia	Italy
3 - Interactive & Mobile	Social Media Campaigns	ESTREIA-TE	FOX Creative	FOX Networks Group Portugal -Part of The Walt Disney Company	Portugal
3 - Interactive & Mobile	Interactive & Mobile for non-profit/public service/NGO	The Secret Sculpture	Serviceplan Germany	German child protection Association	Germany

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
3 - Interactive & Mobile	Interactive & Mobile for non-profit/public service/NGO	UnstoppAble	Uzina	Samsung	Portugal
3 - Interactive & Mobile	Digital Service Experience	Heroes Of The Night	Serviceplan Germany	Beck's	Germany
4 - Design	Graphic Communication	Warm bread and in bed	Suprematika	Bushe	Russian Federation
4 - Design	Graphic Communication	Take an art break	Ruf Lanz, Zurich	Museum Haus Konstruktiv (the leading museum for abstract art in Switzerland)	Switzerland
4 - Design	Graphic Communication	The Climate Pen	TBWA\Helsinki	Helsingin Sanomat	Finland
4 - Design	Graphic Communication	Sub Surface	This Thing Of Ours	This Thing Of Ours	United Kingdom
4 - Design	Graphic Communication	HALF A CUP	DLVBBDO	ILLY	Italy
4 - Design	Graphic Communication	Festival Iminente 2019	SOLID DOGMA	FESTIVAL IMINENTE	Portugal
4 - Design	Graphic Communication	WTFold	SiR MaRY	Samsung	Switzerland
4 - Design	Graphic Communication	STWST 48x5	OrtnerSchinko	Kulturverein Stadtwerkstatt	Austria
4 - Design	Graphic Communication	Terraza del Arqueológico	Sublima Studio / F33	The Archaeological Museum of Murcia	Spain
4 - Design	Graphic Communication	Constantly on the Move	Práctica & Gimmewings	Jordi Embodas	Spain
4 - Design	Editorial Design	Hukkuneet	Anna-Mari Tenhunen Graphic Design	Kustantamo S&S	Finland
4 - Design	Editorial Design	TATSUO MIYAJIMA, SKY OF TIME	Kuudes	EMMA - Museum of Modern Art	Finland

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 - Design	Editorial Design	DADA – The coincidence book	moodley design group	Andrei Gheorghe, Institute of Architecture, University of Applied Arts Vienna	Austria
4 - Design	Editorial Design	FAQYOU	loved GmbH	Youth against AIDS	Germany
4 - Design	Editorial Design	Notions	Andia Angelidou Studio	KAPON Editions, <a href="https://kaponeditions.gr/en/product/notions/">https://kaponeditions.gr/en/product/notions/</a>	Greece
4 - Design	Editorial Design	Património da Humanidade - Centro de Portugal Book	STUDIO EDUARDO AIRES, S.A.	Turismo Centro de Portugal	Portugal
4 - Design	Editorial Design	Martin Stöbich	OrtnerSchinko	Martin Stöbich	Austria
4 - Design	Editorial Design	TAGV SEASON BROCHURES 18/19	Bürocratik	TAGV, Teatro Académico de Gil Vicente	Portugal
4 - Design	Editorial Design	Social-Bee Annual Report	David+Martin	Social-Bee	Germany
4 - Design	Editorial Design	The Tampon Book: a book against tax discrimination	Scholz & Friends	The Female Company	Germany
4 - Design	Editorial Design	O Miolo do Livro / The Book Block	itemzero studio	Maiadouro	Portugal
4 - Design	Editorial Design	SOLID DOGMA 15-20	SOLID DOGMA	SOLID DOGMA	Portugal
4 - Design	Editorial Design	Swiss Psychotropic Gold	Studio Es	knowbotiq	Austria
4 - Design	Editorial Design	L'Escaleta	Zoo Studio	Abalon Books	Spain
4 - Design	Editorial Design	T2019—5th Lisbon Architecture Triennale book collection	Letra Marco Balesteros	Lisbon Architecture Triennale	Spain
4 - Design	Corporate Brand Identity	Tanzhaus Zürich	Studio Nicolas Schaltegger	Tanzhaus Zürich	Switzerland

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 - Design	Corporate Brand Identity	Avo Consulting	Bleed Design Studio	Avo Consulting	Norway
4 - Design	Corporate Brand Identity	SP50 - BORN INTEGRATED	Serviceplan Germany	Serviceplan Group	Germany
4 - Design	Corporate Brand Identity	Museum of Thousands of Names - Identity for Warsaw Ghetto Museum	DADADAStudio / Rosencrantz and Guildenstern	Warsaw Ghetto Museum	Lithuania
4 - Design	Corporate Brand Identity	Tarte Tatin	The Birthdays Design	Tarte Tatin	Greece
4 - Design	Corporate Brand Identity	WEBER, TIGHTS. IN PLACE. IN CASE. IN TIME.	moodley design group	Airless Fashion	Austria
4 - Design	Corporate Brand Identity	Borealis Identity	Ermolaev Bureau	Norebo Holding	Russian Federation
4 - Design	Corporate Brand Identity	Vanhakylä	Werklig	Vanhakylä Gärd	Finland
4 - Design	Corporate Brand Identity	Future Format brand identity	Semiotik Design Agency	Future Format	Greece
4 - Design	Corporate Brand Identity	DUDDJOT Exhibition Identity	KUUEDES Oy	Institut finlandais	Finland
4 - Design	Corporate Brand Identity	No Drama Charity Day	gram branding	ECHR	Ukraine
4 - Design	Corporate Brand Identity	Module	Werklig	Module / Muotolevy Tilaratkaisut Ltd	Finland
4 - Design	Corporate Brand Identity	Irvington Theater	PRÀCTICA	Irvington Theater	Spain
4 - Design	Logotype	PTS — Promtechservice	GROZNOV®	Promtechservice®	Russian Federation
4 - Design	Logotype	100 years, Víctor Espinós Music Library	Yinsen	Madrid City Council	Spain

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 - Design	Illustration	REBEN.REDEN	Heimat Wien	Judith Beck GmbH	Austria
4 - Design	Illustration	Eva packaging	SIA McCann Riga	Balticovo	Latvia
4 - Design	Illustration	Ashoka Changemaking	Fargo Circle Studio	Ashoka	Austria
4 - Design	Illustration	Parasite Poster	La Boca Ltd	Curzon Artificial Eye	United Kingdom
4 - Design	Photography	Family Portraits by Andreas Mühe	ZEITmagazin	Zeitverlag Gerd Bucerius GmbH & Co. KG	Germany
4 - Design	Photography	Sorry, can't talk right now	Steve Spencer	PRAGA II	Latvia
4 - Design	Photography	SPIRITS OF THINGS	PENSANDO EN BLANCO	ONDARRETA	Spain
4 - Design	Packaging	Grower Cosmetics	Yan Zaretsky	Grower Cosmetics	Russian Federation
4 - Design	Packaging	WEBER, TIGHTS. IN PLACE. IN CASE. IN TIME.	moodley design group	Airless Fashion	Austria
4 - Design	Packaging	Herdade Aldeia de Cima Packaging	STUDIO EDUARDO AIRES, S.A.	Herdade Aldeia de Cima do Mendro	Portugal
4 - Design	Packaging	REBEN.REDEN	Heimat Wien	Judith Beck GmbH	Austria
4 - Design	Packaging	Bon Fromage	Supperstudio	Bon Fromage	Spain
4 - Design	Packaging	Doggie Soap by Rania-K	Yonas Design	Rania-K	Greece
4 - Design	Packaging	Moving Box Furniture	Jung von Matt Limmat	Die Mobiliar	Switzerland

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 - Design	Packaging	Ööloom Birdfood Package	Ööloom / Newton Creative Lab	Ööloom	Estonia
4 - Design	Packaging	BRUSCO	This is Pacifica	Outhere Sports	Portugal
4 - Design	Packaging	THE LEGACY - OLIVEIRA DA SERRA	McCann Lisbon	Sovena Portugal _ Consumer Goods SA	Portugal
4 - Design	Packaging	The Tampon Book: a book against tax discrimination	Scholz & Friends	The Female Company	Germany
4 - Design	Packaging	German Federal Association of Funeral Directors "My Coffin"	HEIMAT, Berlin	German Federal Association of Funeral Directors	Germany
4 - Design	Packaging	Warehouse ten	G DESIGN STUDIO	KIR-YIANNI	Greece
4 - Design	Packaging	Bioaroma	SOUL Creative Agency	Bioaroma	Greece
4 - Design	Packaging	Vale Dona Maria 1969 Port	RitaRivotti	Quinta do Vale Dona Maria	Portugal
4 - Design	Packaging	Slowmov	Núria Vila	Slowmov	Spain
4 - Design	Packaging	El Lobo	Utopicum	Turrones El Lobo	Spain
4 - Design	Motion Graphics	AG Short Film	AG Design Agency	AG Design Agency	Greece
4 - Design	Spatial Design	DOCTOR WHY? and the Superpowers of Science	Caparo design crew	Titan Cement	Greece
4 - Design	Spatial Design	Aluksne Banitis Station	Design studio H2E	Aluksne District Council	Latvia
4 - Design	Spatial Design	Choose a better past	Velvet	Estonian History Museum	Estonia

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 - Design	Typography	WTFold	SiR MaRY	Samsung	Switzerland
4 - Design	Typography	BRUSCO	This is Pacifica	Outhere Sports	Portugal
4 - Design	Typography	Laima	Bogidar Mascareñas	TypeTogether	Czech Republic
4 - Design	Design - Any other	The Font of Kindness	Smetana	Charity Foundation "Gift to an Angel" / Rosbank	Russian Federation
4 - Design	Design - Any other	The Unwanted Shapes	Partners	MEO	Portugal
4 - Design	Design - Any other	Social-Bee Annual Report	David+Martin	Social-Bee	Germany
4 - Design	Design - Any other	German Cancer Aid "Spectrum - The world's most dangerous artwork."	HEIMAT, Berlin	Arbeitsgemeinschaft Dermatologische Prävention (ADP) e. V. / Deutsche Krebshilfe	Germany
4 - Design	Design - Any other	Wallapop x Maria Escoté	Bungalow 25	Wallapop	Spain
5 - Brand Experience	Point of sale experience and activation	VERTICAL GIG	Cheil Spain & Iris London	Samsung UK	Spain
5 - Brand Experience	Point of sale experience and activation	The Milk Books	Futura DDB d.o.o.	Spar Slovenija	Slovenia
5 - Brand Experience	Point of sale experience and activation	VUB money saving button	TRIAD	VUB Bank	Slovakia
5 - Brand Experience	Promotions	Catch a Flight to Buenos Aires	thjnk Zürich	Edelweiss Air	Switzerland
5 - Brand Experience	Promotions	Life Lolli	BBDO Group Germany GmbH	KMSZ (Bone Marrow Donation Center)	Germany
5 - Brand Experience	Promotions	Volkstheater – Angry citizens wanted!	Demner, Merlicek & Bergmann / DMB. // Partner: MARA Media	Volkstheater	Austria



# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 - Brand Experience	Live Stunts Brand Activation	The Press is Right	Stream and Tough Guy	Stream and Tough Guy	Portugal
5 - Brand Experience	Live Stunts Brand Activation	#EndTheOrgasmGap	Bar Ogilvy Portugal	Pornhub	Portugal
5 - Brand Experience	Live Stunts Brand Activation	Volkstheater – Angry citizens wanted!	Demner, Merlicek & Bergmann / DMB. // Partner: MARA Media	Volkstheater	Austria
5 - Brand Experience	New use of media	Reality TV recruiting	Serviceplan Germany	PENNY	Germany
5 - Brand Experience	New use of media	The Wedding of Siri & Alexa	Serviceplan Germany	Vienna Tourist Board	Germany
5 - Brand Experience	New use of media	PA AND PI ARE BACK	Effectivity POWERED BY PUBLICIS	EKOTOPFILM/ ENVIROFILM	Slovakia
5 - Brand Experience	New use of media	Lifesaving Pea Soup	Wiktor Leo Burnett	Ministry of health of Slovak republic in cooperation with Lidl Slovakia	Slovakia
5 - Brand Experience	New use of media	#HomeWorkIKEA	Bar Ogilvy Portugal	IKEA	Portugal
5 - Brand Experience	New use of media	How we turned traffic fees into our media	Adwise	NSPK	Russian Federation
5 - Brand Experience	New use of media	VUB money saving button	TRIAD Advertising	VUB Bank	Slovakia
5 - Brand Experience	New use of media	Telephone booth ringing	Oliver Marketing s.r.o.	o2 Czech Republic	Czech Republic
5 - Brand Experience	Branded Spaces	Discovery Dock - Interactive Museum	Demodern GmbH	Morgenpost Verlag GmbH	Germany
5 - Brand Experience	PR / Events	Made Visible Collection 2020	Farner Consulting AG	Touring Club Suisse	Switzerland
5 - Brand Experience	PR / Events	A Humane Ending	NODRD DDB RIGA	Latvian Radio	Latvia

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 - Brand Experience	PR / Events	Birds Records	BBDO Moscow	WWF Russia, Yandex.Music	Russian Federation
5 - Brand Experience	PR / Events	Made in Fukushima. A book made out of rice straw grown on decontaminated farmland.	Serviceplan Germany	Meter Group	Germany
5 - Brand Experience	PR / Events	Open Source Pizza	BBDO Moscow	Dodo Pizza	Russian Federation
5 - Brand Experience	PR / Events	Stranger80s	DUDE	Netflix	Italy
5 - Brand Experience	PR / Events	Kak tebe takoe, Elon Musk?	Ruport	The business forum Delo Za Malim (Act Small)	Russian Federation
5 - Brand Experience	PR / Events	A 943 km photo	Uzina	Samsung	Portugal
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	Catch a Flight to Buenos Aires	thjnk Zürich	Edelweiss Air	Switzerland
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	Zitrön – The End of an Era	Havas Germany / Duesseldorf	Citroën Deutschland	Germany
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	S-market presents: Endless Organic	TBWA\Helsinki	HOK-Elanto	Finland
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	The Small Escape	Jung von Matt	BMW	Germany
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	#EndTheOrgasmGap	Bar Ogilvy Portugal	Pornhub	Portugal
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	Ai Weiwei x HORNBACK: Safety Jackets Zipped the Other Way	Neutral, Zurich   Heimat, Berlin	HORNBACK	Switzerland
6 - Integrated & Innovation	Integrated Campaigns for commercial brands	The Greatest Reads	Contrapunto	Beeline	Russian Federation
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	Virtual restaurant for endangered animals «Wild delivery»	SETTERS	Delivery Club x WWF Russia	Russian Federation

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	Army of Toys	Friends\TBWA	Salvati zona verde Domnisoara Pogany	Romania
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	The Font of Kindness	Smetana	Charity Foundation "Gift to an Angel"	Russian Federation
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	#ImStaying	Contrapunto BBDO / BBDO Spain	Correos	Spain
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	Your Name Saves Lives - Amnesty International	Kontor Reykjavik	Amnesty International Iceland	Iceland
6 - Integrated & Innovation	Integrated & Innovation for non-profit/public service/NGO	Anticorruption Hackathon Známkamaráda	WMC Grey	Známkamaráda	Czech Republic
6 - Integrated & Innovation	Branded Content	#TakeMEMEHome	BBDO Moscow	PEDIGREE® (Mars LLC)	Russian Federation
6 - Integrated & Innovation	Branded Content	Police Cartoons	Zebra Hero	Committee Against Torture	Russian Federation
6 - Integrated & Innovation	Branded Content	The Wedding of Siri & Alexa	Serviceplan Germany	Vienna Tourist Board	Germany
6 - Integrated & Innovation	Branded Content	The Press is Right	Stream and Tough Guy	Stream and Tough Guy	Portugal
6 - Integrated & Innovation	Branded Content	The Greatest Reads	Contrapunto	Beeline	Russian Federation
6 - Integrated & Innovation	Product / Service innovation	Moving Box Furniture	Jung von Matt Limmat	Die Mobiliar	Switzerland
7 - Best Student of the Year	Design	Universe	Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt	Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt	Germany
7 - Best Student of the Year	Communication ideas	ABSEIZ – Ultras & Hooligans	Michael Kyburz	Zurich University of the Arts	Switzerland
8 - Young European Creative	Design	GLD Display	Luka Appelberg	Green Light District	Finland

# Nomination

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
8 - Young European Creative	Communication ideas	Her Snkrs	Clara Laorden, Pia Volpino, Daniel Vazquez & Karolina Sosa	Nike	United Kingdom