

doog 
world of details



At every edition of Salone del Mobile, Dooq Details releases new products in a continuous effort of bringing creativity and high quality design to the event, adding at the same time new products to the collection which grows bigger every year.

This year in Salone del Mobile's 2022 edition, Dooq Details is releasing a new upholstery collection named Marlon, designed in collaboration with Pietro Franceschini, a world renowned architect and designer. Dooq Details is also releasing the exquisite and extravagant Nouvelle Vague center table, made of portuguese ceramic tiles, a unique combination of modern design and ancestral tile techniques and showing live for the first time the Kisho Sideboard and L'Anamour tables.



Marlon collection
By Pietro Franceschini

Our brand new creation partened with the designer Pietro Franceschini! When pure geometry meets soft curves, something sculptural and sensual comes out. A fine dialogue between oversized legs and clean lines takes place in this piece upholstered in mohair velvet. Marlon is edgy and elegant at the same time, letting the dilemma between 'contemporary' versus 'classical' fall apart.

Pietro Franceschini is an architect and designer based in New York and Florence. He applies a contemporary design vocabulary to a classical Italian sensibility. Irreverent and Emotionally impactful, Franceschini's furniture reflects his desire to combine playful energy within sophisticated, timeless elements.

Dooq World of Details unveils a new luxury collection



Nouvelle Vague

Exceptional in its craftwork, Nouvelle Vague is a center table that rejects traditional conventions in favor of experimentation. Round ceramic handmade pieces, painted in a unique craquele glaze are placed around a lacquered center top, creating a sense of movement that evokes the motion of the waves.



Odisseia bar chair and armchair

In 2022 Dooq Details launches a new collection that comprises retro vibes mixed with natural textures and tones, creating an eclectic fusion of elements that complement each other and where color plays a fundamental part.

Bulky, sculptural shapes contrast with soft and smooth textures, throwing back to a luxurious space age time.

Earthy tones and raw materials go along with solid structures in a down to earth approach, in which the natural characteristics of the materials are the main focus and the exponent of sophistication.

Shapes are exacerbated and so are the senses, in this new collection that promises to captivate and inspire.



Odisseia chair

Odisseia chair embodies the aesthetic spirit of the space age, a new kind of discreet luxury and comfort inspired by a futuristic era created by new visual experiences and concepts of the future. This effortless but striking piece insinuates a luxe vision of the home of the future, as a new order of being.



L'Unité armchair

L'Unité armchair is proportional and sculptural, perfectly made to the human scale. It gathers strong upholstered shapes lightly supported on elegant stands. A piece that excites the eye and imagination, inspired by modernist architecture's style and philosophy.



stick & stone center table

As a way to attain perfection, one must balance two opposite parts that complement each other and are mutually exclusive, meaning one cannot sustain without the other. This concept is behind Stick and Stone Center Tables, by combining two very different materials, the hard and raw travertine with the soft and warm oak, creating a visual dichotomy that projects perfect balance.



kisho sideboard

Embodying a meeting point of western and eastern aesthetics, Kisho Sideboard combines a rich mix of refined artistic techniques, organic shapes, natural colors and textures showing evidence of the visually inspiring movement of Japanese Modernism, that is very much present in this piece and sets the tone to its raw but sophisticated design.



Souk mirrors

Created by the perfect combination of color, energy and shape, Souk mirrors reflect the influences of overwhelming and visually fascinating Souk markets in northern Africa with its vibrant fringes and earthy colors resembling typical macramé techniques.



braque

Braque Side Table shows a torn and fragmented form, exposing the inner core of its base, which can be seen from a whole new perspective. This rebel approach took inspiration from Cubism and its influence in the representation of reality, leading to a deconstruction of shapes and revealing simultaneous view points at the same time.



Malibu Pouf and Sofa

Like a warm embrace, Malibu settee welcomes you to stay within and relax. An elevated homage to the golden age of mid-century design and organic architecture, it radiates through its unusual proportions and strong curves with softness and fine detailing resulting in a must-have piece.



Single Man Sofa

Setting its origin in sunny California's mid-century influence, Single Man's collection takes you back to a time when elegance was obtained through the use of simplicity, comfort and fine materials. Using essential geometric and organic shapes, this collection creates a strong emotional connection with the user.



Berlin Sideboard

Like its name suggests, Berlin sideboard is inspired by Bauhaus, a wave of thought that is impossible to overlook when passing through the streets of Berlin. In a more down to earth piece, clean lines and a certain absence of excessive ornamentation result in a harmony between design and function.



Alma Chairs

In a piece that combines classic and modern aesthetics we can find a certain harmonic gracefulness paired with an intimate voluptuousness that can embrace you and surprisingly break the frontiers of sophistication and elegance.

About the brand:

Born in Portugal, Dooq is a design company dedicated to celebrate the luxury of living. Creating designs that stimulate the senses, which conceptual approach is inspired on the unexpected meeting of opposites.

Our studio focuses on an extensive research of details together with a vast iconographic research of art and design, creating an everevolving language that emphasizes first of all the small singularities.

We seek to find balance in contrasting concepts, creating pieces where feminine meets masculine, small meets large, soft meets solid and past meets present allowing the new to blossom.

Sensual materials like velvet, rope, straw and glass are combined with robust materials such as copper, marble, brass and wood expressing this duality in our studio's distinctive pieces.

Applying the technological expertise of a country leader in craftsmanship in combination with the creativity of great designers, allows to create objects with an uncensored aesthetic where each piece has its own reason to exist.

Dooq is all about pursuing elegance with audacity and devotion, crossing the boundaries between art and design.



La Folie pouf



Memphis dinner table

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