

PERSONAL DATA TREATMENT POLICY:

AMORIM LUXURY - SGPS, S.A., is the holding company of the Group that comprises the following entities: Amorim Fashion, S.A., Amorim Five, Lda., Amorim Guedes de Sousa, S.A., and others that might incorporate the Group in the future.

AMORIM LUXURY - SGPS, S.A., with registered offices in Avenida da Liberdade, n.º 180 E, 1.º, 1250-146 Lisboa, registered in the Commercial Registry of Lisbon under number 509 476 732 (hereinafter referred to as "AMORIM LUXURY").

AMORIM LUXURY, through the companies mentioned above, is responsible for the management of the stores FASHION CLINIC and GUCCI and for the catering and bakery industry JNCQUOI and LADURÉE, in Portugal.

1. Who is responsible for the processing of your personal data?

AMORIM LUXURY is the responsible for the processing of your personal data which is obtained through all the platforms, and the data obtained directly with costumers, in stores and in sites managed by AMORIM LUXURY.

2. How do we obtain your personal data?

Your personal data will be obtained and processed by AMORIM LUXURY in the following cases:

- In case you contact us directly, namely, through our website or any other service offered by us and if you are interested, for example, in our products and services and/or if you have any queries;
- In case you buy products or services directly from us;
- In case you answer to one of our direct marketing campaigns, for example, through the filing of your data in one of our online websites or home page and by expressly accepting the processing for such purpose.

3. Which personal data can be obtained?

- Contact details: name, address, telephone number and e-mail address.
- Consumer preferences;
- Other personal data: Information that might be provided about your birthday or other;
- Use of websites and communications: Information about the way you use the website and if you opened or forwarded our messages, including data obtained through cookies or other tracking technologies;
- Data of transactions or interactions: Information about the purchase of products or services, interaction with the costumers care service of AMORIM LUXURY among others;

4. To which purposes and on what basis can your personal data be used?

The data obtained in the context of the execution of a contract or by the rendering of services are processed to fulfil the sales contract or the service agreement which you execute with us in order to fulfil the legal obligations which fall on AMORIM LUXURY or to send promotional communications, of marketing, gifts or invitations.

In case you provide us your consent to further use of your data, these can be stored according with the scope described in the respective consent declaration.

For example, the consent given for promotional purposes (gifts of products and services), definition of the individual profile of the customer and/or market surveys (not related to the contract and/or service) and, if necessary, the transmission to specific contractual partners.

You can withdraw consent at any moment, with future effects.

5. Data transfer between companies of the Group AMORIM LUXURY:

Your personal data will be obtained and processed by Amorim Luxury, the controller responsible for the processing.

However, since the companies that comprise the Group develop their activities in similar scopes, and although your personal data is obtained by a company of the Group, the personal data will be transferred to other companies of the Group Amorim Luxury, except if you oppose to said transfer.

6. Data transfer to third parties:

Your data will not be transferred to third parties, unless when necessary to fulfil the legal or contractual obligations which might fall on AMORIM LUXURY.

7. For how long do we store your personal data?

Pursuant to Article 17 of GDPR, we store your data only for the strictly necessary period to the respective processing purposes:

- a) Use for the purpose of executing a contract
To fulfil the contractual obligations the data provided by you can be stored during the contract period and – depending on the nature of the scope of the executed contract – 10 to 12 years after the respective termination, considering the fulfilment of the archive legal obligations, such as the registries and the support documents concerning tax operations which are relevant from a legal Tax standpoint.
- b) Use for promotional communication and market survey purposes based on your consent

Regarding the above mentioned purposes, your data will be stored until you withdraw your consent.

8. To whom can we share your personal data and how do we keep it safe?

Your personal data can be accessed by our suppliers or service providers when necessary to fulfil the legal or contractual obligations.

9. Personal data rights:

You can revise or withdraw your consent at any moment, with future effects. You will no longer be contacted nor receive communications about the purposes that you have selected in the respective declaration of consent after the total withdrawal of your consent declarations.

In order to withdraw your declarations of consent submitted to AMORIM LUXURY you can simply access again the Main Page in which you provided your consent, fill in your personal

data and submit the new form of consent, by selecting, or not, the selection boxes according to your preferences.

You may contact us in order to exercise your rights of access, rectification, erasure and limitation to processing, opposition to processing, not being subject to automated decision-making, including profiling, the right to data portability and the right to lodge a complaint with the supervisory authority.

In case you have any question related to our use of your personal data you can contact us through the following e-mail: privacy@amorimluxury.com

The exercise of these rights is subject to exceptions destined to protect the public interest (preventing or detecting crimes) or of our interest (keeping the professional secrecy).

In case you exercise any of these rights we will proceed with the respective analysis and will answer, in all probability, within one (1) month.

In case you are unsatisfied with our use of your personal data or with our response after exercising any of these rights, you have the right to lodge a complaint with the supervisory authority.